



SWPPA | Southwestern Pennsylvania
Partnership for Aging

Social Determinants for Aging: Practice Tools for Positive Impact

Thursday November 16th, 2023 8:00 AM - 4:00 PM
The University Club on the University of
Pittsburgh Campus

412-467-6564 or conference@swppa.org

Now in our 33rd year, The Southwestern Pennsylvania Partnership for Aging invites you to participate in our 2023 Annual Conference November 16 from 8:00am-4:00pm In Person at the University Club at the University of Pittsburgh. The conference is an unparalleled opportunity to network with those who work to improve the lives of older adults in Southwestern Pennsylvania.

SWPPA 2023 Education Conference Objectives:

1. Learn about social determinants of health (SDOH) and how these conditions have an acute impact on population health, individual well-being, and quality of life for older adults.
2. Identify social factors that serve as fundamental drivers of disease and understand the ways they impact population health outcomes.
3. Explore real-world successes and challenges in developing practical approaches to address SDOH in later life.
4. Identify practical tools to disrupt conditions that affect SDOH and make a positive impact on the population.

SWPPA Attendees Are Your Target Audience

- Senior Care Communities
- Homecare Organizations
- Independent Living Support Services
- Skilled Nursing Rehabilitation Facilities
- Community Support Service Providers
- Home Health Agencies
- Seniors / Community Stakeholders
- Community Professionals Serving the Aging Population
- Hospitals
- Senior Centers / Day Centers
- Medical Professionals
- Senior Support / Advocacy Agencies
- Service Coordination Professionals
- Senior Advocate Groups
- Aging Research Groups
- LIFE Programs Aging Population



Age-Friendly Greater Pittsburgh
Is a proud collaborative initiative of
SWPPA, local leaders, businesses,
organizations, and residents of all ages.



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Sponsorship and Exhibitor Opportunities

The SWPPA Conference provides opportunities to network while gaining visibility for your organization/company. Attendees will be encouraged to visit exhibits. All levels and options are on a first-come, first-served basis. Please reserve your space before **September 15, 2023**.

GOLD – Sponsor a Speaker

\$2000.00

- Conference registrations for three attendees
- Prominent logo on every communication relating to the conference.
- Logo on SWPPA website, linking back to company website.
- Swag bag available for Vendor items and handouts
- Recognition at the beginning of each session and logo displayed on the opening slides.
- Four E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Vendor table
- Meals

SILVER - Sponsor a Meal

\$1200.00

- Conference registrations for two attendees
- Prominent logo on every communication relating to the conference.
- Recognition at the beginning of each session and logo displayed on the opening slides.
- Logo on SWPPA website, linking back to company website.
- Swag bag available for Vendor items and handouts
- Three E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Vendor table
- Meals

BRONZE

\$800.00

- Conference registration for one attendee
- Prominent logo on every communication relating to the conference.
- Recognition at the beginning of each session and logo displayed on the opening slides.
- Logo on SWPPA website, linking back to company website.
- 2 E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Swag bag available for Vendor items and handouts
- Vendor table
- Meals



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2023 SWPPA Sponsor and Exhibitor Form

Organization / Company _____ Date _____

Name _____ Onsite Representative _____

Contact Email _____ Email _____

Phone _____ Onsite Representative _____

Company Website _____ Email _____

Address _____

City, State, Zip _____

Gold\$2000

Silver..... \$1,200

Bronze \$800

Total Due to SWPPA\$ _____

Please contact Ann Conlin conference@swppa.org or (412) 758-1309 with any questions.
All Sponsors and Exhibitors - Please send a vector logo to conference@swppa.org so that it can be added to the conference website.

Payment

Payment by check is preferred to help reduce service fees. If paying by Credit Card, please contact Ann Conlin at conference@swppa.org. A completed sponsorship form will serve until payment is received, preferably within two weeks.

Mail checks to:

SWPPA, 461 Cochran Road, #246, Pittsburgh, PA 15228 or Fax to: 412.344.0599.

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