Now in our 32nd year, The Southwestern Pennsylvania Partnership for Aging invites you to participate in our 2022 Annual Conference beginning Virtually on Thursdays October 27, November 3, 10, from 8:30-10:00am. In Person Thursday November 17th from 8:00 am to 3:30 pm at The Vincentian Learning and Engagement Institute. The conference is an unparalleled opportunity to network with those who work to improve the lives of older adults in Southwestern Pennsylvania.

# SWPPA 2022 Education Conference Objectives:

# Identify the current changes related to the Final Rule in their sector and the potential impact to existing services and the creation of new services

# Increase understanding of critical policies, regulations, and issues that impact aging and disability populations

1. **Explore workforce challenges and its impact on community and a transparent focused service delivery system.**
2. **Learn from consumers and providers about the success and challenges with navigating this new and continually transforming service delivery system.**

# SWPPA Attendees Are Your Target Audience

* + Senior Care Communities
  + Homecare Organizations
  + Independent Living Support Services
  + Skilled Nursing Rehabilitation Facilities
  + Community Support Service Providers
  + Home Health Agencies
  + Seniors / Community Stakeholders
  + Community Professionals Serving the Aging Population
* Hospitals
* Senior Centers / Day Centers
* Medical Professionals
* Senior Support / Advocacy Agencies
* Service Coordination Professionals
* Senior Advocate Groups
* Aging Research Groups
* LIFE Programs Aging Population



***Age-Friendly Greater Pittsburgh*** is a proud collaborative initiative of SWPPA, local leaders, businesses,

organizations, and residents of all ages.

**2021 SWPPA**

**Sponsorship and Exhibitor Opportunities**

The SWPPA Conference provides opportunities to network while gaining visibility for your organization/company. Attendees will be

encouraged to visit exhibits. All levels and options are on a first-come, first-served basis. **Space is limited to 18 Vendors and 100 attendees for the in - person meeting.** Please reserve your space before **September 15, 2022.**

**GOLD – 3 Available (First-Come, First-Served) $2000.00**

* + Conference registrations for two attendees
  + Prominent logo on every communication relating to the conference
  + Logo on SWPPA website, linking back to company website
  + Swag bag available for Vendor items and handouts
  + Recognition at the beginning of each session and logo displayed on the opening slide for the speaker
  + Four E-Communications to SWPPA Contacts
  + List of all attendees with contact information
  + Vendor table at in-person session

**SILVER 6 $1200.00**

* + Conference registrations for one attendee
  + Prominent logo on every communication relating to the conference
  + Recognition at the beginning of each session and logo displayed on the opening slide for the speaker
  + Logo on SWPPA website, linking back to company website
  + Swag bag available for Vendor items and handouts
  + Three E-Communications to SWPPA Contacts
  + List of all attendees with contact information
  + Vendor table at in-person session

**BRONZE 9 $750.00**

* + Conference registration for one attendee
  + Prominent logo on every communication relating to the conference
  + Recognition at the beginning of each session and logo displayed on the opening slide for the speaker
  + Logo on SWPPA website, linking back to company webs
  + 2 E-Communications to SWPPA Contacts
  + List of all attendees with contact information
  + Swag bag available for Vendor items and handouts
  + Vendor table at in-person session

**VIRTUAL ONLY $250.00**

* + Prominent logo on every communication relating to the conference
  + Logo on SWPPA website, linking back to company website
  + Logo virtual materials
  + List of all attendees with contact information

**2021 SWPPA Annual Conference | 2**

**2022 SWPPA Sponsor and Exhibitor Form**

Organization / Company Date

Name Contact Email Phone Company Website Address City, State, Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Onsite Representative Email Onsite Representative Email

**Gold $2000**

**Silver $1,200**

**Bronze $750**

**Virtual Only $300**

# Total Due to SWPPA $

**Please contact Ann Conlin** [**conference@swppa.org**](mailto:conference@swppa.org) **or (412) 758-1309 with any questions.**

***All Sponsors and Exhibitors* - Please send a vector logo to** [**conference@swppa.org**](mailto:conference@swppa.org) **so that it can be added to the conference website.**

**Payment**

Payment by check is preferred to help reduce service fees. If paying by Credit Card, please contact Ann Conlin at [conference@swppa.org](mailto:conference@swppa.org). A completed sponsorship form will serve until payment is received, preferably within two weeks.

Mail checks to:

SWPPA, 461 Cochran Road, #246, Pittsburgh, PA 15228 or Fax to: 412.344.0599.

**Please contact Ann Conlin** [**conference@swppa.org**](mailto:conference@swppa.org) **or (412) 758-1309 with any questions.**