



Now in our 31st year, The Southwestern Pennsylvania Partnership for Aging invites you to participate in our 2021 Annual Conference beginning Virtually on Tuesdays November 16, 23, 30 and In Person Thursday December 9th from 8:30 am to 1:00 pm at The Vincentian Learning and Engagement Institute. The conference is an unparalleled opportunity to network with those who work to improve the lives of older adults in Southwestern Pennsylvania.

SWPPA 2021 Education Conference Objectives:

1. Understanding what diversity, equity and inclusion really mean, especially as they relate to our population as we age. How do our communities and our long-term living and healthcare systems embrace these critical concepts, evolve and begin to implement viable systems that respect and honor diversity, equity and inclusion so we can thrive in an age friendly way?
2. Workforce challenges are nothing new to the long-term living/healthcare sector, but the pandemic has taken our recruiting crisis to a whole new level. With unrelenting, unprecedented unemployment and a labor market that just isn't bouncing back, businesses are being forced to downsize, underserve and even close. How can we successfully compete for a dwindling workforce and remain operational before access and quality take dramatic and possibly even unrecoverable hits? What happens if we can't?
3. A closer look at how technology continues to evolve and play a critical role in keeping us connected to each other and our world, during this pandemic and to whatever lies beyond it. What are the challenges and barriers to creating broad digital connection for seniors and those with disabilities and how can we work together to overcome them?
4. SWPPA Business Updates, Policy & Advocacy Update, Pruitt Kelly Award, giveaways.

SWPPA Attendees Are Your Target Audience

- Senior Care Communities
- Homecare Organizations
- Independent Living Support Services
- Skilled Nursing Rehabilitation Facilities
- Community Support Service Providers
- Home Health Agencies
- Seniors / Community Stakeholders
- Community Professionals Serving the Aging Population
- Hospitals
- Senior Centers / Day Centers
- Medical Professionals
- Senior Support / Advocacy Agencies
- Service Coordination Professionals
- Senior Advocate Groups
- Aging Research Groups
- LIFE Programs Aging Population



Age-Friendly Greater Pittsburgh
is a proud collaborative initiative of
SWPPA, local leaders, businesses,
organizations, and residents of all ages.



Sponsorship and Exhibitor Opportunities

The SWPPA Conference provides opportunities to network while gaining visibility for your organization/company. Attendees will be encouraged to visit exhibits. All levels and options are on a first-come, first-served basis. **Space is limited to 15 Vendors and 80 attendees for the in - person meeting.** Please reserve your space before **October 15th 2021.**

PLATINUM – 2 Sponsorships Available (Branded Item Included)

\$3,000

- Conference registration for two attendees
- Conference Sponsor; includes 3 Virtual 1.5-hour sessions and 1 In-Person Session
- Prominent banner on every communication relating to the conference
- Recognition at the beginning of each session and logo displayed on the opening slide at the Conference
- Logo on SWPPA website, linking back to company website
- Branded item for each attendee
- Swag bag available for Vendor items and handouts
- Four E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Two-minute video before each virtual session “a brought to you by”
- Vendor table at in-person session

GOLD – 4 Speaker Sponsorships Available (First-Come, First-Served)

\$1,750

- Conference registrations for two attendees
- Sponsor one of the conference speakers (first come, first served)
- Prominent logo on every communication relating to the conference
- Logo on SWPPA website, linking back to company website
- Swag bag available for Vendor items and handouts
- Recognition at the beginning of each session and logo displayed on the opening slide for the speaker
- Three E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Vendor table at in-person session

SILVER

\$1,000

- Conference registrations for two attendees
- Prominent logo on every communication relating to the conference
- Logo on SWPPA website, linking back to company website
- Swag bag available for Vendor items and handouts
- Three E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Vendor table at in-person session

BRONZE

\$500

- Conference registration for one attendee
- Prominent logo on every communication relating to the conference
- Logo on SWPPA website, linking back to company webs
- 2 E-Communications to SWPPA Contacts
- List of all attendees with contact information
- Swag bag available for Vendor items and handouts
- Vendor table at in-person session

VIRTUAL ONLY

\$200

- Prominent logo on every communication relating to the conference
- Logo on SWPPA website, linking back to company website
- Logo virtual materials
- List of all attendees with contact information



2021 SWPPA ANNUAL CONFERENCE

DIVERSITY, EQUITY & INCLUSION IN AN AGE FRIENDLY WORLD

Virtual Events | November 16, 23, 20
In-Person 1/2 Day Session | December 9
The Vincentian Learning & Engagment Institute



2021 SWPPA Sponsor and Exhibitor Form

Organization / Company _____ Date _____

Name _____ Onsite Representative _____

Email _____ Email _____

Phone _____ Onsite Representative _____

Website _____ Email _____

Address _____

City, State, Zip _____

Platinum..... \$3,000

Gold..... \$1,750

Silver \$1,000

Bronze \$500

Virtual Only..... \$200

Total Due to SWPPA..... \$ _____

Please contact Ann Conlin conference@swppa.org or (412) 467-6564 with any questions.

All Sponsors and Exhibitors - Please send a vector logo to conference@swppa.org so that it can be added to the conference website.

Payment

Payment by check is preferred to help reduce service fees. A completed sponsorship form will serve until payment is received, preferably within two weeks.

Mail checks to:

SWPPA, 461 Cochran Road, #246, Pittsburgh, PA 15228 or Fax to: 412.344.0599.

Please contact Ann Conlin conference@swppa.org or (412) 467-6564 with any questions.